

# CAREER FORWARD

With support from: 

## A NEW SKILLS TRAINING & WORK PLACEMENT PROGRAM FOR THE MILITARY COMMUNITY

**HIRING OUR HEROES**  
U.S. CHAMBER OF COMMERCE FOUNDATION



### PROGRAM OVERVIEW

Level up your career with **Career Forward**, an innovative new learner-to-earner program free for the military community. Learners gain industry-recognized skills through a Google Career Certificate in data analytics, digital marketing & e-commerce, IT support, project management, or user experience (UX) design. Then connect with ready-to-hire employers like Booz Allen Hamilton, Deloitte, Freedom Learning Group, Verizon, and of course, Google.

Google Career Certificates offer flexible, online training for in-demand jobs and no prior education or experience is required to enroll. Regardless of where you are in your career journey — or where in the world you're currently located — Career Forward can work for you.

### PROGRAM HIGHLIGHTS

- This program is free and available to transitioning service members, military spouses, military caregivers, and veterans.
- A Career Forward certificate must be completed within 6 months of starting the program.
- Google Career Certificates are designed for participants of all backgrounds — no experience necessary.
- The entire Google Career Certificate learning program is virtual. Learners can even be located at overseas military bases, as long as they have plans to return stateside within one year.

[HiringOurHeroes.org/career-forward](https://HiringOurHeroes.org/career-forward)

## HOW IT WORKS

### Earn a Google Career Certificate

As a Career Forward learner, you'll enroll in a Google Career Certificate program of your choice. This flexible, self-paced job training must be completed within 6 months of starting a certificate. Throughout the program, you'll receive individual support from HOH staff and have regular opportunities to engage with fellow learners, program graduates, and professionals in the certificate field.

### Connect with Ready-to-Hire Employers

After earning your certificate, you'll gain access to job search support, like interview prep and career workshops. You'll also have the opportunity to connect with ready-to-hire employers — including Booz Allen Hamilton, Deloitte, Freedom Learning Group, Verizon, and of course, Google — through HOH hiring events, Fellows Programs, and Career Connectors.

## GOOGLE CAREER CERTIFICATE FIELDS

- **Data Analytics**

Data analysts collect, transform, and organize data in order to help make informed business decisions.

- **Digital Marketing & E-commerce**

Learn about email marketing, marketing analytics & measurement, SEO / SEM, reaching customers & selling online, and building customer loyalty.

- **IT Support**

IT specialists troubleshoot problems so computers and networks run correctly.

- **Project Management**

Project managers ensure projects within an organization are managed and completed with maximum value.

- **User Experience (UX) Design**

UX designers make digital and physical products easier and more enjoyable to use.

## WHY EARN A GOOGLE CAREER CERTIFICATE?

- **No experience necessary**

Learn job-ready skills, even with no relevant experience. There are 1,500,000 in-demand job openings across certificate fields.

- **Stand out to employers**

Make your resume competitive with a credential from Google. 75% of program graduates report an improvement in their career within 6 months of certificate completion.

- **A path to in-demand jobs**

Connect with top employers who are currently hiring. The average salary for entry-level roles across certificate fields is \$66,000.